



WKMG

## ORDER

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Flight Dates 11/04/12-11/04/12Contract / Revision

263315 /

Original Date / Revision

10/30/12 10/30/12

Advertiser Pol/A Grayson/ Con/D/FLAgency Buying Time, LLCBuying Contact650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product

GRAYSON FOR CONGRESS

Agency Com 15%Billing Contact650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001Sales Office PHISales Region NATAgency RefOrder Sep 00:15:00Estimate #Alt Order # 6400161Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL CANDProduct Codes PL-Representatives-DemocratPriority LURAdvertiser Ref

Order Share 100% Market Value 4750

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	1	\$4,037.50	\$4,750.00	0.00
Totals	1	\$4,037.50	\$4,750.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/04/12	1	\$4,037.50	\$4,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WKMG	11/04/12	11/04/12	NFL Game 2	CM	various	-----S	:30	1	\$4,750.00	LUR	0.00	NM	1	\$4,750.00
				NFL Game 2		(4:15 PM-7:15 PM)									
Totals														1	\$4,750.00

**WKMG**

## ORDER

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Flight Dates 10/30/12-11/06/12

Contract / Revision 263555 /

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11/01/12 11/01/12

Advertiser**Pol/A Grayson/ Con/D/FL**

Agency **Buying Time, LLC**

## Buying Contact

**650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001**

Product  
**GRAYSON 4 CONGRESS**

Agency Com 15%

### Billing Contact

**650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2047

Alt Order # 06222218

Billing Type      Cash

Order Type	GENERAL
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**Billing Cycle**      EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes      AGY      POL      CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 2550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	8	\$2,167.50	\$2,550.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$2,167.50</b>	<b>\$2,550.00</b>	<b>0.00</b>

### Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/04/12	8	\$2,167.50	\$2,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 5	WKMG	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1			\$200.00			0.00			
E 6	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1			\$450.00			0.00			
E 7	WKMG	11/03/12	11/03/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2			\$350.00			0.00			
E 8	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



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Contract / Revision

263555

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL

Product GRAYSON 4 CONGRESS

Estimate # 2047

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 8	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1			1			\$450.00		0.00		
E 9	WKMG	11/04/12	11/04/12	Sun 1235-135a Extra Wknd	CM	1235-135a	-----1	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1			1			\$350.00		0.00		
E 10	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----2	:30	2	\$200.00	P-2	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2			2			\$200.00		0.00		
													Totals	8 \$2,550.00